

## CASTING AND VERTICAL JIGGING LURES

These “bad boys” are molded around a single stainless steel wire form for added strength. Send these guys out to play... each is designed for its own unique style of drop and flutter jigging action.

### CASTING SPOON LURE

Hang this long, thin spoon on your rig for smooth casting and realistic action. Add reflective tape along the flat sides to mimic “fish scale” shine and catch the eye of a hungry one.

Item No.	Model No.	Type	Insert	Hook Style	Model Group	Cavities	Sizes (oz.) Wire Form Used Hook Sizes				Price
							1/4	1/2	3/4	1	
3177	CC-4-A	Casting Spoon	CC-Forms	35517 3551 7790X	Assorted	4	CC-14	CC-12	CC-34	CC-100	44.50
							Sizes 8, 6, 4 or 2				
3178	CC-2-L	Casting Spoon	CC-Forms	35517 3551 7790X	Assorted	2	1-1/2	2		44.50	
							CC-150	CC-200			
							Sizes 4 or 2				
3264	CC-1-3	Casting Spoon	CC-300 CC-Forms	35517 3551	Single Cavity	1	3				44.50
							CC-300				
							2				
3265	CC-1-4	Casting Spoon	CC-400 CC-Forms	35517 3551	Single Cavity	1	4				44.50
							CC-400				
							2				
3266	CC-1-6	Casting Spoon	CC-600 CC-Forms	35517 3551	Single Cavity	1	6				44.50
							CC-600				
							2/0 or 4/0				



Long, lean shape for smooth casting

CC-Forms  
See page 72

### JIGGING SPOON

Capture the attention of certain species... notably the Striped Bass. Cleverly designed with one flat side and one tapered “keel-shaped” side for a wiggling action irresistible to fish. This “heavy-weight” can reach the bottom of deep water. Add an in-line swivel and you have a most effective retriever. On a fast uptake the lure will have an extreme wiggling, spinning action simulating a frightened minnow to generate a vicious strike.

Item No.	Model No.	Type	Insert	Hook Style	Model Group	Cavities	Sizes (oz.) Wire Form Used Hook Sizes			Price
							5/8	1-1/8	1-3/8	
1203	JS-3-A	Jigging Spoon	Jigging Spoon Form	35517 3551 7790X	Assorted	3	1-JSF	2-JSF	3-JSF	44.50
							4 or 2 Recommended			

Tapered “keel” shape for wiggle action



Jigging Spoon Form  
See page 72

### HAMMERED SPOON

A vital “tool” in your tackle box. The hammered pattern simulates fish scales and gill plates for an illusion of an accessible shad snack. A wire form molded inside the lure gives it the necessary fish fighting strength you need to bring in the trophies! Alter its dropping speed and action by bending the soft lead spoon. Note: This lure must be molded by “ladle pouring” with SOFT LEAD ONLY!

Item No.	Model No.	Type	Insert	Hook Style	Model Group	Cavities	Sizes (oz.) Hook Sizes	Price
3291	HS-3-34	Hammered Spoon	HS-34 Forms	3551	Production	3	3/4	44.50
							2 or 4	
3286	HS-3-1	Hammered Spoon	HS-100 Forms	3551	Production	3	1	44.50
							2 or 4	

Hammered texture tells ‘em their shad snack has arrived



HS-form inside for fighting strength  
See page 72

# DIAMOND LURE

Nothing cuts like a diamond. And that holds true for the Diamond Lure as it slices through the water whether you're trolling, jigging or casting. This jewel works equally well in fresh or saltwater.

Item No.	Model No.	Type	Insert	Hook Style	Model Group	Cavities	Sizes (oz.) Wire Form Used Hook Sizes				Price
							1/4	1/2	3/4	1	
3204	DJ-4-A	Diamond Lure	CC-Forms	35517 3551 - 7790X	Assorted	4	1/4	1/2	3/4	1	44.50
							CC-14	CC-12	CC-34	CC-100	
							8, 6, 4 or 2				
3205	DJ-2-L	Diamond Lure	CC-Forms	35517 3551 - 7790X	Assorted	2	1-1/2		2		44.50
							CC-150		CC-200		
							4 or 2				
3206	DJ-1-3	Diamond Lure	CC-300 CC-Forms	35517 3551	Single Cavity	1	3				44.50
							CC-300				
							2/0				
3207	DJ-1-4	Diamond Lure	CC-400 CC-Forms	35517 3551	Single Cavity	1	4				44.50
							CC-400				
							2/0				
3208	DJ-1-6	Diamond Lure	CC-600 CC-Forms	35517 3551	Single Cavity	1	6				44.50
							CC-600				
							4/0				



## BLADE BAITS

Just as the name says, these lures are made from a metal blade. Bring your "blades" out when vertical jigging for schooling fish such as Walleye or Bass. Blade Baits are also used for trolling and casting. Lures made with "ZB" series blanks have attachment points to offer adjustable balance and vibrations.

## SHAD BLADE

The most wily of all Bass or Walleye will strike at this lure. The wide flat head together with the metal blade provide erratic action when the lure is jerked sharply or allowed to drop in free fall.

Item No.	Model No.	Type	Insert	Stick-On Lure Eye	Hook Style	Model Group	Cavities	Sizes (oz.) Hook Sizes		Price
3277	ZS-4-S	Shad Blade	ZB-S	5/32" Size 2.5	3551 35517 7790X	Combination (2 each size)	4	1/4	3/8	44.50
								8, 6, or 4		
3278	ZS-4-M	Shad Blade	ZB-M	5/32" Size 2.5	3551 35517 7790X	Combination (2 each size)	4	1/2	3/4	44.50
								6, 4 or 2		



## STYLE ZV VIBRATING LURE

Think of it as the lure that knows "fish speak." Fish, especially hard-to-reach schooling fish, respond to vibrations for their next meal. Versatile enough to be used for jigging, casting and trolling. Style ZV Vibrating Lures shimmy through the water – sending out a "dinner's ready" call to everything from river Smallmouth to suspended Walleye and Largemouth Bass.

Item No.	Model No.	Type	Insert	Stick-On Lure Eye	Hook Style	Model Group	Cavities	Sizes (oz.) Insert Sizes Hook Sizes					Price
3331	ZV-5-A	ZV	ZB-S ZB-M	5/32" Size 2.5	3551 35517 7790X	Assorted	5	1/4	3/8	1/2	5/8	3/4	44.50
								ZB-S	ZB-S	ZB-M	ZB-M	ZB-M	
							8 or 6		4 or 2				
3332	ZV-4-24	ZV	ZB-S ZB-M	5/32" Size 2.5	3551 35517 7790X	Combination (2 each size)	4	1/4		1/2			44.50
								ZB-S		ZB-M			
							8 or 6		4 or 2				

Recessed eye sockets for 5/32" decal or 3-D lure eyes application



# ULTRA MINNOW BLADE NEW!

Do-It is offering another option for those that are looking for a large profile blade bait and want the ability to Do-It their way. The Ultra Minnow Blade from Do-It is a great new addition to the blade world and has a larger profile than most blades on the market right now. The ultra minnow head style on the bow of this bait give it an excellent vibration.



Do-it AVLB-32  
Vibrating Lure Blanks  
See page 74

Item No.	Model No.	Type	Stick-On Lure Eye	Hook Style	Model Group	Cavities	Sizes (oz.)				Price
3518	UMB-4-LA	Minnow Blade	2.5-4 sized 2D & 3D	Mustad TR78NP #2 or #4	Assorted	4	3/4	1	1 -1/4	1 -1/2	52.50

## SPINNER JIGS

The spinner design is snag-resistant and the blade flutters, vibrates, and flashes to draw attention and trigger strikes. Bass often hit a spinner jig as a reflex action, making Spinner Jigs a top choice for Bass and other game fish.

### BANANA SPINNER JIG

The unique banana shape and forward center of weight allow this jig to skim over vegetation and rocks, so you can avoid frustrating entanglements. The weighted banana belly helps stabilize the lure when used with plastic twisting tails.

Designed for use with prebent wire forms  
See page 72

Item No.	Model No.	Type	Insert	Hook Style	Model Group	Cavities	Sizes (oz.)		Price
							Hook Sizes	Hook Sizes	
3322	SJY-2-Y	Banana Spinner Jig	RW-35 WSJ-35 Wire Forms	253 L255	Assorted	2	1/4	3/8	44.50
							4/0	4/0	
3323	SJY-2-M	Banana Spinner Jig	RW-40 WSJ-40 Wire Forms	253 L255	Assorted	2	1/2	5/8	44.50
							4/0-5/0	4/0-5/0	



Ring & Barb Collar  
Attach Rubber Skirts,  
Soft Plastics, or Both

## TAIL SPINNER LURES

Tail Spinner lures have earned a strong reputation as effective producers of Largemouth Bass and schooling fish. That's because the vibrations of the spinner blade are transferred to the lure providing terrific action.

Item No.	Model No.	Type	Insert	Stick-On Lure Eye	Hook Style	Model Group	Cavities	Sizes (oz.)				Price
								Hook Sizes	Hook Sizes	Hook Sizes	Hook Sizes	
1205	TS-4-A1	Tail Spinner	WTS-28 Wire Form	5/32" Size 2.5	7790X 35517	Assorted	4	3/8	1/2	5/8	3/4	44.50
								8, 6, 4 or 2				
3246	TSH-4-A	Tail Spinner	WTS-28 Wire Form	5/32" Size 2.5	7790X 35517	Assorted	4	1/2	5/8	3/4	7/8	44.50
								6 or 8		4 or 2		
1213	TSM-5-38	Cut Face Tail Spinner	WTS-28 Wire Form	Up to Size 5	7790X 35517	Production	5	3/8				44.50
								8, 6, or 4				



Tail Spinner #1205

Cut Face Tail Spinner #1213

Tail Spinner Form  
See page 72

## CRAPPIE SPINNER

There's no gambling here – this small spinner jigs catches big crappies. This lure features a slim head design with a swollen belly for stability. It is built with a .029 wire form for increased vibrations and a small but strong Style 455 hook. The wire and hook combination are light enough for a proper Crappie bait, yet strong enough to handle a good size Bass.

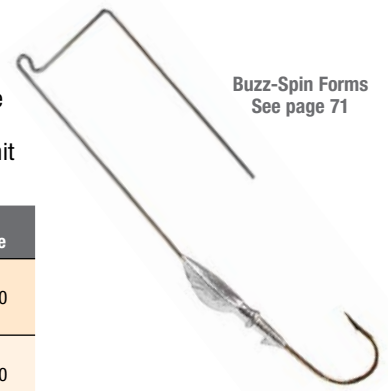
Item No.	Model No.	Type	Insert	Hook Style	Model Group	Cavities	Sizes (oz.)		Price
							Hook Sizes	Hook Sizes	
3288	SJ-CRP	Crappie Spinner	RW-29 Forms	455	Assorted	2	1/16	1/8	44.50
							6 or 4	2 or 1	



Holder Collar  
Attach Rubber Skirts  
or Soft Plastics

# BUZZ-KEEL BUZZBAIT

This uniquely designed bait gives you more control than any other buzz bait you have in the tackle box. The wide thin body gets on plane in a hurry and allows you ultimate control in steering the bait back to the boat. The keel shape allows for true tracking and just enough pull to keep the blades running perfect at any speed. Put your limit in the boat with this high powered tool.



Buzz-Spin Forms  
See page 71

Item No.	Model No.	Type	Insert	Hook Style	Model Group	Cavities	Sizes (oz.) Hook Sizes		Price
3457	BZK-2-3812	Buzz-Spin	WBS-3812 Buzz-Spin Form	253 L255 32608N	Assorted	2	3/8	1/2	52.50
							3/0 or 4/0		
3458	BZK-2-48	Buzz-Spin	WBS-18 WBS-045	253 L255 32608N	Assorted	2	1/8	1/4	52.50
							2/0 or 3/0		

# BULLET SPINNER JIG

For all around use, the Bullet style is hard to beat. It shoots through the water, blasting by weeds and brush.

Item No.	Model No.	Type	Insert	Collar	Hook Style	Model Group	Cavities	Sizes (oz.) Wire Form Used Hook Sizes				Price
1214	SJ-4B-A	Bullet Spinner Jig	Spinner Jig Forms or Wire	Ball	253 L255	Assorted	4	1/8	1/4	3/8	1/2	44.50
								.035 Wire .040 - .041 Wire				
								1/0	2/0	3/0	4/0	
3226	SJ-3B-L	Bullet Spinner Jig	Spinner Jig Forms or Wire	Ball	253 L255	Assorted	3	3/4	1	1-1/8		44.50
								.040 - .041 Wire Form				
								4/0 or 5/0				



Ball-type collar secures  
rubber skirts  
or tie-on lure dressing

# BULLET SPINNER JIG - SJB SERIES

Designed to be made with prebent wire forms. The two-cavity arrangement makes molding faster and easier than with the three- and four-cavity models making the same parts. The SJB series also adapts readily to most bottom-pour furnaces.

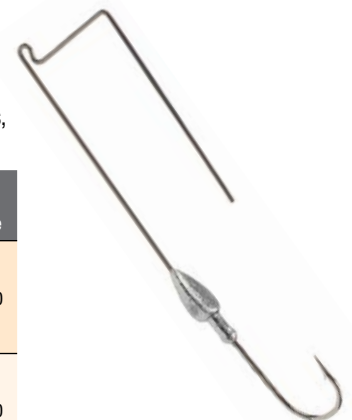
Item No.	Model No.	Type	Insert	Collar	Hook Style	Model Group	Cavities	Sizes (oz.) Wire Form Used Hook Sizes		Price
3324	SJB-2-B	Bullet Spinner Jig	RW-35 RW-40 Wire Forms	Ball	253 L255	Assorted	2	1/4	3/8	44.50
								.035 RW-35 .040 RW-40		
								2/0-3/0	3/0-4/0	
3325	SJB-2-M	Bullet Spinner Jig	RW-40 WSJ-40	Ball	253 L255	Assorted	2	1/2	5/8	44.50
								4/0 - 5/0	4/0 - 5/0	



Spinner Jig Forms  
See page 72

# BUZZ-SPIN LURE

Dare the "Big Boys" – the Bass, Northern and Muskies– to come up to the surface and meet you on your own terms. The Buzz-Spin Lure features a flat, heart-shaped body designed to keep the lure at the surface when used with a delta blade. The retrieve is started as soon as the lure hits the water. The delta blade churns the water at the surface creating a commotion that is a "sure-fired" fish attraction. A very effective lure on suspended game fish such as Bass, Northern and Muskies. Note: Designed for ladle pouring — not intended for use with bottom-pour lead furnaces.



Item No.	Model No.	Type	Insert	Collar	Hook Style	Model Group	Cavities	Sizes (oz.) Wire Form Used Hook Sizes		Price
1216	BSJ-2-48	Buzz-Spin	Buzz-Spin Forms	Ball	253 L255	Combination	2	1/8	1/4	44.50
								WBS-18	WBS-045	
								1/0	2/0	
1217	BSJ-2-3812	Buzz-Spin	Buzz-Spin Form WBS-3812	Ball	253 L255	Combination	2	3/8	1/2	44.50
								WBS-3812		
								3/0 or 4/0		



# ULTRA MINNOW SPINNER JIG

Modeled after our extremely popular and effective Ultra Minnow Jig, this high tech spinnerbait is sure to deliver huge fish in the live well. Recessed eyes will accept the 5/32" stick-on style eye.

Item No.	Model No.	Insert	Collar	Hook Style	Model Group	Cavities	Sizes (oz.) Hook Sizes Wire Form Used			Price
3405	SJU-3-SA	Spinner Jig Forms or Wire	Holder	253 L255 32608N	Assorted	3	1/4	3/8	1/2	52.50
							2/0	3/0	4/0	
							.035	.040 or .041		
3406	SJU-3-MA	RW-40 WSJ-40 Wire forms	Holder	253 L255 32608N	Assorted	3	5/8	3/4	1 oz.	52.50
							4/0 or 5/0			



# STYLE "C" SPINNER JIG

Style "C" gives you a wide range of weight options. Use heavier sizes to fish deeper and cast farther so you reach the game fish you seek. Style "C" series is designed to use prebent wire forms. Style "C1" has a trim belly, while Style "C2" has a hefty belly. Mold cavities individually or together.

Item No.	Model No.	Type	Insert	Hook Style	Model Group	Cavities	Sizes (oz.) Wire Form Used Hook Sizes			Price
3302	SJ-C1-S	Style C1 Spinner Jig	RW-29 Forms	455	Assorted	2	1/16	1/8		44.50
							4 or 6	2 or 1		
1226	SJ-2-C	1/4 Style C1 3/8 Style C2 Spinner Jigs	RW-35 RW-40 Wire Forms	253 L255	Assorted	2	1/4	3/8		44.50
							.035 Form	.040 Form		
							3/0-4/0	4/0-5/0		
3303	SJ-C2-M	Style C2 Spinner Jig	RW-40 WSJ-40	253 L255	Assorted	2	1/2	5/8		44.50
							4/0 or 5/0			
3304	SJ-C2-L	Style C2 Spinner Jig	RW-40 WSJ-40	253 L255	Assorted	2	3/4	1		44.50
							4/0 or 5/0			



3/8 oz. and Heavier Style "C2" Spinner Jigs (Style C2 has a hefty belly)

# STYLE "H" SPINNER JIG

This spinner jig has a long and narrow head resembling a bait fish with a swollen belly. Predatory game fish think that's easy pickings for dinner. Model SJ-3H-L takes up to 5/32" stick-on eyes and model SJ-3H-X accepts 9/32" eyes.

Item No.	Model No.	Type	Insert	Collar	Hook Style	Model Group	Cavities	Sizes (oz.) Hook Sizes Wire Form Used			Price
3240	SJ-3H-SA	Style "H" Spinner Jig	Spinner Jig Forms or Wire	Ball	253 L255	Assorted	3	1/4	3/8	1/2	44.50
								2/0	3/0	4/0	
								.035 Wire	.040 - .041 Wire		
3221	SJ-3H-L	Style "H" Spinner Jig	Spinner Jig Forms or Wire	Ball	253 L255	Assorted	3	5/8	3/4	1 oz.	44.50
								4/0 or 5/0			
								.040 - .041 Wire or Form			
3368	SJ-3H-X	Style "H" Spinner Jig	Spinner Jig Forms or Wire	Ball	L255 32608N	Assorted	3	1-1/2	2	2-1/2	44.50
								5/0 or 6/0			
								.040 - .041 Wire Form			



#3221 and #3368 have recessed eye sockets for decals or 3-D lure eyes

#3368 has protruding eyes for paint application

# EAR BALL LURE

This little ball provides so many possibilities. It happens to be one of the most popular jig heads in Eastern Europe. Rigged with a split ring, this bait has a swinging hook with tons of action. Tip with floating plastic or even live bait to get more movement than any other jig can provide. Another popular option is to attach a bucktail dressed treble hook. You can also use it as a sinker as a weighted 3-Way rig.

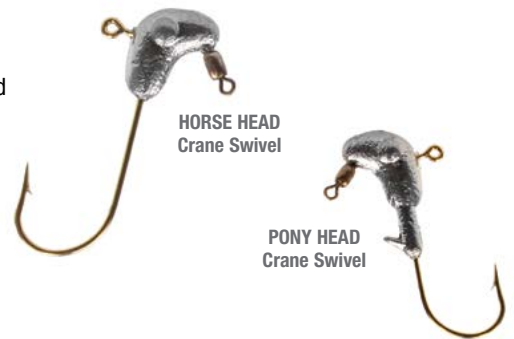


Item No.	Model No.	Type	Insert	Model Group	Cavities	Sizes								Price
						16g	14g	12g	10g	8g	6g	4g		
3410	EBL-7-A	Ball Lure	#0 Stainless Steel Eyes	Assorted	7	9/16 oz	1/2 oz	7/16 oz	3/8 oz	1/4 oz	3/16 oz	1/8 oz	44.50	
						16g	14g	12g	10g	8g	6g	4g		
3411	EBL-5-MA	Ball Lure	#0 Stainless Steel Eyes	Assorted	5	18g	20g	22g	24g	26g			44.50	
						5/8 oz	11/16 oz	3/4 oz	7/8 oz	15/16 oz				
3412	EBL-4-LA	Ball Lure	#1 Brass Wire Eyes	Assorted	4	28g	32g	36g	40g				44.50	
						1 oz	1-1/8 oz	1-1/4 oz	1-1/2 oz					
3413	EBL-4-XL	Ball Lure	#1 Brass Wire Eyes	Assorted	4	44g	48g	52g	56g				44.50	
						1-1/2 oz	1-11/16 oz	1-7/8 oz	2 oz					
3479	EBL-5-XLF	Ball Lure	#2 Brass Wire Eyes #5 Crane Swivels	Assorted	5	2 oz	3 oz	4 oz	6 oz	8 oz			84.50	

# HORSE HEAD - PONY HEAD JIGS

When on the tournament trail in search of Crappies, Walleye or Bass, hitch up a Horse or Pony Head Jig to your rig as an efficient spinner and jig combination. The lure's head, with its long and drooping nose, resembles a horse's head, hence the name. And it doesn't hurt that the shape looks like a larva to the fish. The slim shape of the jig's head design minimizes the chance of snags in rocks and brush, yet maximizes the flow of water around the lure to turn the spinner blade. Fish strike at the flashing blade which strategically trails near the hook of this great lure.

**Our Tip for Swivels:** Your lures will be more effective if the swivels turn freely and this means keeping them free of paint. A painted swivel may not rotate, thereby reducing the blade action to that of only a flutter. Carefully paint the jigs with a small brush and avoid getting paint on the swivel. If you spray paint the lures, be sure to cover the swivel. A small diameter plastic drinking straw can be cut to length and slipped over the swivel to protect it from paint.



Item No.	Model No.	Type	Insert	Collar	Hook Style	Model Group	Cavities	Sizes (oz.) Hook Sizes						Price
								1/48	1/32	1/16	1/8	3/16	1/4	
1220	JH-6-A	Horse Head Jig	No. 12 Crane Swivel	None	570 575	Assorted	6	1/48	1/32	1/16	1/8	3/16	1/4	44.50
								8	6	4	1	1/0	2/0	
1221	JH-8-1632	Horse Head Jig	No. 12 Crane Swivel	None	570 575	Combination	8 (4 each size)	1/32			1/16		44.50	
								6			4			
1224	PHB-5-A	Pony Head Jig	No. 12 Crane Swivel	Barb	570 575	Assorted	5	1/32	1/16	1/8	1/4	3/8	44.50	
								6	4	1/0	1/0	2/0		
3201	PHB-16	Pony Head Jig	No. 12 Crane Swivel	Barb	570 575	Production	6	1/16			4		44.50	
								4			1/8			
3202	PHB-18	Pony Head Jig	No. 12 Crane Swivel	Barb	570 575	Production	5	1/8			1 or 2		44.50	
								1/4			1, 1/0 or 2/0			
3203	PHB-14	Pony Head Jig	No. 12 Crane Swivel	Barb	570 575	Production	5	1/4			1, 1/0 or 2/0		44.50	
								1, 1/0 or 2/0						

## SPECIAL NOTICE TO COMMERCIAL LURE MANUFACTURERS:

On January 16, 1990, the Blakemore Sales Company obtained a U.S. Trademark registration for the shape of a lure resembling those made from our Horse Head and Pony Head lure molds. Lures of this shape have been made and marketed by many different companies, both large and small, for many decades prior to and continuing through the date of registration. They have long been known generically as "horse head jigs" or "pony head jigs." We thus do not believe the shape can now be a valid trademark belonging to a single company. The validity of this trademark registration has not been tested in court, so the commercial sale of these lures could involve claims against you. As with castings made from any model, the right to use Do-it® Molds to make tackle for commercial use is left for you to determine, and we make no warranty or other representations of any kind with respect to your right to do so.

# SEA HORSE JIG

A larger version of the popular Horse Head Jig, the Sea Horse uses the strong hooks you need to land Striped Bass and other large game fish. The bent down portion of the head serves as both an attachment point for the spinner blade and a stabilizing rudder to keep the torque of the rotating blade from turning this jig to its side.

Item No.	Model No.	Type	Insert	Collar	Hook Style	Model Group	Cavities	Sizes (oz.) Hook Sizes				Price
								1/4	3/8	1/2	5/8	
1227	PHC-4-A	Sea Horse Jig	#10 Crane Swivels	Ring & Barb	630 635	Assorted	4	1/4	3/8	1/2	5/8	44.50
								2/0	2/0	3/0	4/0	
1228	PHC-3-L	Sea Horse Jig	#7 Crane Swivels	Ring & Barb	630 635	Assorted	3	3/4	1	1-1/2	44.50	
								4/0	5/0	6/0		



Ring & Barb Collar attaches tied material or plastic bodies

## HORSE HEAD - PONY HEAD - SEA HORSE COMPONENT GUIDE

Lure Size	1/48	1/32	1/16	1/8	1/4	3/8	1/2	3/4	1	1-1/2
Split Ring Size	0	0	0	0	0	0	1	1	1	1
Blade Size	00	00	00	0	1	1	2	2	2	3

Larger blade sizes can add more flash, but may require slower jiggling speed for lure stabilization.

# FLUTTER LURE

Deep jiggling is all the rage and our flutter lure mold allows you to customize your own lures for all types of tackle and a wide range of species. Our unique geometrical design creates the all enticing "flutter" that triggers the fish to bite. Solid wire inserts running completely through the lure provide great strength but still allow you to custom bend the lure to your designed flutter pattern.

Item No.	Model No.	Type	Model Group	Cavities	Sizes (oz.)				Price
3460	FRS-4-A	Flutter Jig	Assorted	4	1/4	1/2	3/4	1	52.50
3461	FRS-2-23	Flutter Jig	Combination	2	2		3		52.50
3462	FRS-1-4	Flutter Jig	Single	1	4				52.50
3463	FRS-1-5	Flutter Jig	Single	1	5				52.50
3464	FRS-2-79	Flutter Jig	Combination	2	7	9			84.50



Wire Form Page 72

## FLUTTER LURE COMPONENT GUIDE

Lure Size (oz.)	1/4	1/2	3/4	1	2	3	4	5	7	9
Hook Size	8	4	1	1	1/0, 2/0	2/0, 3/0	4/0, 5/0	5/0, 7/0	7/0, 9/0	7/0, 9/0
Wire Form	FL14	FL12	FL34	FL100	FL200	FL300	FL400	FL500	FL700	FL900
Eye Size (page 69)	1.5	2	2.5	2.5	2.5	4	5	5	5	6
Solid-Ring (page 69)	#4	#4	#5	#5	#6.5	#6.5	#6.5	#6.5, #7.5	#7.5, #9	#7.5, #9
Split-Ring (page 68)	#4	#4	#5	#6	#7	#7, #8	#8, #9	#8, #9	#10, #11	#10, #11

# LURE BODY

This tried-and-true body doesn't need any fancy name. It's a Lure Body, and that pretty much says it all. But what the name doesn't describe is the great flexibility this body offers. Lure bodies make effective weighted spinners that attract the attention of Bass or other game fish. Or, use a Lure Body alone as a streamlined slip sinker for a smooth descent through the water. Either way, the Lure Body is your choice. One core shaft per cavity is included in each mold.

Item No.	Model No.	Insert	Hook Style	Model Group	Cavities	Sizes (oz.) Hook Sizes					Price
						1/32	1/16	1/8	1/4	3/8	
3225	LB-5-A	S-040 Core Shaft	3551 Treble Hook	Assorted	5	Optional					49.00



Use the Lure Body alone as a slip sinker

Extra core shafts See page 102

# MINNOW SPOON

Much like the Shad Spoon, this tool solves the riddle of how to get where the fish are and waste no time getting there. If you like fishing drops with a good all purpose lure...this is your new baby. Elongated body and tapers make for a great presentation.

Item No.	Model No.	Insert	Eye Size	Model Group	Cavities	Sizes (oz.) Wire Form Used			Price
						3/4	1	1-1/2	
3485	GMS-3-A	CC Style Wire Forms	1/4" Size 4	Assorted	3	CC-100	CC-150	CC-200	44.50



# STAND UP SPIN JIG

Battle it out with Walleye on their own turf—at the water's bottom in heavy vegetation. Your secret weapon is the flat-footed Stand Up Jig, featuring the fish attracting addition of a spinner blade. The flat, foot shape of the lure slows its rate of descent and positions the hook upright for a strike. The Stand Up Spin Jig adds the flash and vibration of a spinner blade to proven snag resistance. And that's a winning combination for Walleye.

Item No.	Model No.	Insert	Hook Style	Model Group	Cavities	Sizes (oz.) Hook Sizes					Price
						1/8	1/4	3/8	1/2	3/4	
3296	SUS-5-A	No. 10 Crane Swivels	1623CR	Assorted	5	1/0	1/0 or 3/0		3/0	44.50	



# SHAD BAIT LURE

Whether it's the unique wobble action when you are trolling, the style of the drop and flutter when you are jigging or the tuned wiggle upon a retrieved cast, this lure has all the versatility you could hope for. The details of a swollen belly, lips, gill plates, fins, recessed eyes and a lateral line make this gem appear to come to life in the water. Try tweaking the tail a bit to change the action when you want to trigger your next pole bender. Item 3392 produces the same casting as 3383 but without the Brass Eye.



Item No.	Model No.	Type	Insert	Eye Size	Hook Style	Model Group	Cavities	Sizes (oz.) Hook Sizes			Price
								4	6		
3383	SBL-2-46B	Shad Bait Lure	CC-600 #1 Brass Eye	9/32" Size 5	35517 3551	Combination	2	4	6		52.50
								6-2/0	2-4/0		
3391	SBL-3-M	Shad Bait Lure	CC-34 CC-100 CC-150	5/32" Size 2.5	35517 3551	Assorted	3	3/4	1	1-1/2	52.50
								8	6	4	
3392	SBL-2-46	Shad Bait Lure	CC-600	9/32" Size 5	35517 3551	Combination	2	4	6		52.50
								6-2/0	2-4/0		
3407	SBL-3-MB	Shad Bait Lure	CC-34 CC-100 CC-150 #0 Stainless Wire Eye	5/32" Size 2.5	35517 3551	Assorted	3	3/4	1	1-1/2	52.50
								8	6	4	

# SHAD SPOON

Tired of spoons with no weight, we were, so we brought out an old school favorite. If you're looking for something you can throw a country mile or get down quick and wobbles like mad, here is your answer.

Item No.	Model No.	Insert	Eye Size	Model Group	Cavities	Sizes (oz.) Wire Form Used			Price
						3/4	1	1-1/2	
3482	SJS-3-A	CC Style Wire Forms	1/4" Size 4	Assorted	3	CC-34	CC-100	CC-150	44.50





# SLIP JIG LURE

This jig is basically a sliding worm weight. Finish your Slip Jig like a bass jig and fish it Texas style with a plastic worm. Slips easily through heavy cover and has more fish appeal than a standard Texas rig.

Slip Jig features a tying collar to add a skirt or reel rubber



Item No.	Model No.	Insert	Model Group	Cavities	Sizes (oz.)						Price
3196	SLIP-6-A	PWR-16 Pull Pin	Assorted	6	1/8	3/16	1/4	3/8	1/2	9/16	44.50

# TROLLING LURE

Similar design to the Slip Jig, the weighted portion of this bait slips freely through vegetation. The trolling lure especially excels in saltwater. A flair collar blouses bucktail or synthetic lure dressing to give a full look with less material. Features larger core diameter for heavier test line.



Fishing line threads through 3/32" diameter hole

Item No.	Model No.	Insert	Collar	Hook Style	Model Group	Cavities	Sizes (oz.)				Price
3255	TL-4-A	PEG-332 Pull Pin	Flair	Optional	Assorted	4	1/2	5/8	3/4	1	49.00

PEG-332 Pull Pin Included With Mold

# ULTRA RIG UMBRELLA

Create your own feeding frenzy with this umbrella rig capable of fishing up to 5 lures.



Ultra Rig Wire Form  
Item No. 5860  
See page 75

Item No.	Model No.	Type	Insert	Eye Size	Model Group	Cavities	Sizes (oz.)					Price
3496	AUR-5-A	Umbrella Rig	Ultra Rig wire forms	5/32" Size 2.5	Assorted	5	3/8	7/16	1/2	5/8	3/4	52.50

# HERRING HEAD UNDERSPIN

It's no longer a secret that underspin baits catch big fish when other baits don't. They can be deadly on finicky fish in the winter months. Now you can make your very own Herring Heads in all of your favorite sizes and dress them up to your liking. Fished fast or slow the Herring Head adds the flash and spin that it takes to entice strikes. The new Do-it WEY 525 wire form allows you to attach high quality swivels to ensure the blades spin at even the slowest of retrieves. The Herring/Minnow style head does a great job portraying a bait fish. Paint them up to match the forage at your favorite lake and build them from 1/8th all the way up to 5/8 with Gamakatsu 604 round bend heavy wire hooks. It's time to add the Herring Head to your jigging arsenal today.



WEY525 Wire Form Item No. 2621 & 2622  
See page 75  
WEY375 Wire Form Item No. 2623 & 2624  
See page 75

Item No.	Model No.	Type	Insert	Collar	Model Group	Cavities	Hook Style	Sizes (oz.) Hook Sizes					Price	
								2D or 3D Stick-on Lure Eye Size						
3510	HHU-5-A	Underspin	WEY525 Wire Form	Ring & Barb	Assorted	5	Gamakatsu 604 Round Bend Wire Jig Hooks	1/8	1/4	3/8	1/2	5/8	52.50	
								3/0	4/0-5/0	4/0-5/0	4/0-5/0	4/0-5/0		
								5/32" Size 2.5 Eye						
3514	HHU-6-SA	Underspin	WEY375 Wire Form	Ring & Barb	Assorted	6	Eagle Claw Style 570 or 575 Aberdeen Jig Hooks	1/16	3/32	1/8	5/32	3/16	1/4	52.50
								4	2	1	1/0	2/0-1/0	2/0	
								3/32" Size 1.5 Eye		1/8" Size 2 Eye		5/32" Size 2.5 Eye		
3515	HHU-4-LA	Underspin	WEY525 Wire Form	Ring & Barb	Assorted	4	Mustad Style 32786 60 Degree Wide Bend Jig Hooks	3/4	1	1 1/4	1 1/2	52.50		
								5/0		6/0	6/0 or 7/0			
								9/32" Size 5 Eye						